


Examples of student work from Mrs. Spear's online business classes

While learning about marketing and advertising,
students were given an opportunity to create a product and slogan.
Here's an example (submitted by Bridger):

TROU FIT JEANS

IF THE FIT IS TROU,
THE FIT IS YOU!

TROU FIT
(pronounced true)
is the
slimmest,
most form
fitting jean
on the
market.
Stylish for
both girls
and Emos,
TROU FIT
is a
revolution in
denim!



An example of student writing and thinking, Courtney presents her prediction for the future of ecommerce:

I feel that within the next ten years there will be three major changes in e-commerce.

The first being that there will be a very substantial increase in the number of consumers that buy goods online instead of going to the actual store. I believe this because of the increasing demand for quick convenient methods of shopping and because of fluctuating gas prices, not to mention the feeling that better deals can be had online.

My second prediction is that there will be an increase in the number retailers that sell online. This is because it will undoubtedly save businesses money. They will no longer have to pay numerous employees for jobs that online purchasing would eliminate and they would save money on expansion costs, opening new stores.

My final prediction is that more sites like Ebay will be created. This stems off the idea that people like to feel they are getting the best deal possible, which is a feeling that can easily be provided through the bidding system those sites provide. Also these sites provide an outlet for people to get rid of items they no longer want and in the process make a little extra money off of them.